## Multiple Linear Regression

Nate Wells

Math 141, 2/25/22

#### Outline

In this lecture, we will...

- Discuss framework for multiple linear regression and compare to simple linear regression
- Use the moderndive packages to create multiple regression models.
- Investigate the geometry of multilinear regression models

#### Section 1

Multiple Linear Regression

 Often, several explanatory variables could be used to predict values of a single response variable.

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - ullet Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate
- In each case, we could create simple linear regression models for each explanatory variable

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate
- In each case, we could create simple linear regression models for each explanatory variable.
  - But the results may be misleading:

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate
- In each case, we could create simple linear regression models for each explanatory variable.
  - But the results may be misleading:
  - Some individual models may be stronger than others.

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate
- In each case, we could create simple linear regression models for each explanatory variable.
  - But the results may be misleading:
  - Some individual models may be stronger than others.
  - Results may be correlated, so we can't easily quantify uncertainty

- Often, several explanatory variables could be used to predict values of a single response variable.
  - Response: Penguin bill length
  - Potential Explanatory: body mass, species, bill depth, age
  - Response: Home prices
  - Potential Explanatory: square feet, # bedrooms, # bathrooms, neighborhood
  - Response: State graduation rate
  - Potential Explanatory: poverty rate, per capita tax revenue, region, teen pregnancy rate
- In each case, we could create simple linear regression models for each explanatory variable.
  - But the results may be misleading:
  - Some individual models may be stronger than others.
  - Results may be correlated, so we can't easily quantify uncertainty
- Could we get better predictive power by including all explanatory variables in the same model?

Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.

Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.

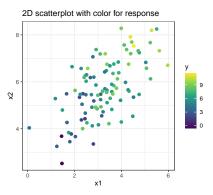
• Option 1: 2D scatterplot with explanatory variables on x and y axes, color for response:

Math 141, 2/25/22

#### Visualizing Multiple Quantitative Variables

Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.

• Option 1: 2D scatterplot with explanatory variables on x and y axes, color for response:



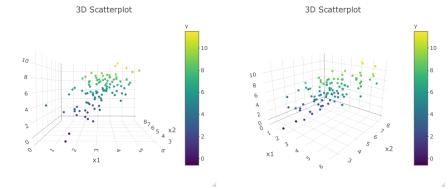
 $\label{lem:Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.$ 

Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.

• Option 2: 3D scatterplot with explanatory variables on x and y axes, response on z axis:

Goal: Visualize quantitative response variable and 2 quantitative explanatory variables.

• Option 2: 3D scatterplot with explanatory variables on x and y axes, response on z axis:



An interactive 3D plot is available on schedule page of course website.

• In a **simple linear regression model** (SLR), we express the response variable *Y* as a linear function of one explanatory variable *X*:

$$\hat{Y} = \beta_0 + \beta_1 \cdot X$$

• In a simple linear regression model (SLR), we express the response variable Y as a linear function of one explanatory variable X:

$$\hat{Y} = \beta_0 + \beta_1 \cdot X$$

• In a **multiple linear regression model** (MLR), we express the response variable Y as a linear combination of p explanatory variables  $X_1, X_2, \ldots, X_p$ :

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

• In a simple linear regression model (SLR), we express the response variable Y as a linear function of one explanatory variable X:

$$\hat{Y} = \beta_0 + \beta_1 \cdot X$$

• In a **multiple linear regression model** (MLR), we express the response variable Y as a linear combination of p explanatory variables  $X_1, X_2, \ldots, X_p$ :

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

 In the MLR model, explanatory variables can either be quantitative or binary categorical

• In a **simple linear regression model** (SLR), we express the response variable Y as a linear function of one explanatory variable X:

$$\hat{Y} = \beta_0 + \beta_1 \cdot X$$

• In a **multiple linear regression model** (MLR), we express the response variable Y as a linear combination of p explanatory variables  $X_1, X_2, \ldots, X_p$ :

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- In the MLR model, explanatory variables can either be quantitative or binary categorical
  - If we want to use categoricals with more than 2 levels, we need to first create indicators for each level.

• In a simple linear regression model (SLR), we express the response variable Y as a linear function of one explanatory variable X:

$$\hat{Y} = \beta_0 + \beta_1 \cdot X$$

• In a **multiple linear regression model** (MLR), we express the response variable Y as a linear combination of p explanatory variables  $X_1, X_2, \ldots, X_p$ :

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- In the MLR model, explanatory variables can either be quantitative or binary categorical
  - If we want to use categoricals with more than 2 levels, we need to first create indicators for each level.
- We do lose a nice 2D graphical representation (although higher dimensional graphics are possible), but statistical software allows us to estimate coefficients of the model.

• To perform simple linear regression, we found a formula for the model that minimized the sum of squared residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2$$
 where  $e = y - \hat{y} = y - (\beta_0 + \beta_1 x)$ 

 To perform simple linear regression, we found a formula for the model that minimized the sum of squared residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2 \quad \text{where } e = y - \hat{y} = y - (\beta_0 + \beta_1 x)$$

To create an MLR model, we do the exact same thing!

 To perform simple linear regression, we found a formula for the model that minimized the sum of squared residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2 \quad \text{where } e = y - \hat{y} = y - (\beta_0 + \beta_1 x)$$

- To create an MLR model, we do the exact same thing!
  - That is, we find the model involving sums of the variables that minimize the squared sum of residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2$$
 where  $e = y - \hat{y} = y - (\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p)$ 

 To perform simple linear regression, we found a formula for the model that minimized the sum of squared residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2 \quad \text{where } e = y - \hat{y} = y - (\beta_0 + \beta_1 x)$$

- To create an MLR model, we do the exact same thing!
  - That is, we find the model involving sums of the variables that minimize the squared sum of residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2$$
 where  $e = y - \hat{y} = y - (\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p)$ 

 The only difference is that instead of the equation describing a line, the equation describes a "plane" in higher dimensional space.

8/20

#### Finding Parameters

 To perform simple linear regression, we found a formula for the model that minimized the sum of squared residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2 \quad \text{where } e = y - \hat{y} = y - (\beta_0 + \beta_1 x)$$

- To create an MLR model, we do the exact same thing!
  - That is, we find the model involving sums of the variables that minimize the squared sum of residuals:

Minimize 
$$\sum_{i=1}^{n} e_i^2$$
 where  $e = y - \hat{y} = y - (\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p)$ 

- The only difference is that instead of the equation describing a line, the equation describes a "plane" in higher dimensional space.
- There is a formula for the coefficients of the multilinear model. But we will use 1m in R, rather than the formula.

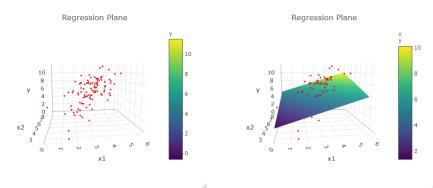
```
mlr_mod <- lm(y ~ x1 + x2 + ... + xp, data = my_data)
get_regression_table(mlr_mod)</pre>
```

## Visualizing Regression Plane

• The regression plane in 3D space minimizes the sum of squared residuals:

### Visualizing Regression Plane

• The regression plane in 3D space minimizes the sum of squared residuals:



- An interactive 3D plot is available on schedule page of course website.
- Regression Equation:  $\hat{y} = -0.8 + 0.67x_1 + 0.83x_2$

Nate Wells Multiple Linear Regression Math 141, 2/25/22

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

Consider a multilinear model with equation

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

• The intercept  $\beta_0$  of the MLR is the predicted value of the response when all explanatory values take the value 0

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- The intercept  $\beta_0$  of the MLR is the predicted value of the response when all explanatory values take the value 0
  - Whether it is reasonable to make this prediction depends on whether it is plausible for all explanatory variables to be 0.

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- The intercept  $\beta_0$  of the MLR is the predicted value of the response when all explanatory values take the value 0
  - Whether it is reasonable to make this prediction depends on whether it is plausible for all explanatory variables to be 0.
- A slope  $\beta_i$  is the average change in the response Y per 1 unit change in  $X_i$ , while holding all other variables in the model constant.

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- The intercept  $\beta_0$  of the MLR is the predicted value of the response when all explanatory values take the value 0
  - Whether it is reasonable to make this prediction depends on whether it is plausible for all explanatory variables to be 0.
- A slope  $\beta_i$  is the average change in the response Y per 1 unit change in  $X_i$ , while holding all other variables in the model constant.
  - Positive values of  $\beta_i$  indicate that increases in the corresponding explanatory variable  $X_i$  are associated with increases in the response, while other variables are held constant.

$$\hat{\mathbf{Y}} = \beta_0 + \beta_1 \cdot \mathbf{X}_1 + \beta_2 \cdot \mathbf{X}_2 + \dots + \beta_p \cdot \mathbf{X}_p$$

- The intercept  $\beta_0$  of the MLR is the predicted value of the response when all explanatory values take the value 0
  - Whether it is reasonable to make this prediction depends on whether it is plausible for all explanatory variables to be 0.
- A slope  $\beta_i$  is the average change in the response Y per 1 unit change in  $X_i$ , while holding all other variables in the model constant.
  - Positive values of  $\beta_i$  indicate that increases in the corresponding explanatory variable  $X_i$  are associated with increases in the response, while other variables are held constant.
  - The multilinear model allows us to isolate the effect of one variable on the response

### Section 2

Application of Multiple Linear Regression

### House Prices

• What factors determine the sale price of a house?

#### House Prices

- What factors determine the sale price of a house?
  - We'll consider a subset of 1000 homes from the house\_price dataset in the moderndive package, which contains sale prices for homes in King County, WA between May 2014 and May 2015.

#### House Prices

- What factors determine the sale price of a house?
  - We'll consider a subset of 1000 homes from the house\_price dataset in the moderndive package, which contains sale prices for homes in King County, WA between May 2014 and May 2015.

```
## Rows: 1.000
## Columns: 17
## $ price
                   <dbl> 241, 262, 765, 430, 215, 675, 885, 907, 395, 650, 300, 6~
## $ bedrooms
                   <dbl> 3, 4, 4, 2, 3, 2, 4, 3, 3, 3, 2, 3, 4, 4, 2, 3, 5, 3, 3,~
## $ bathrooms
                   <dbl> 1.8. 2.0. 1.0, 2.2, 2.0, 1.8, 2.5, 1.5, 1.5, 2.8, 1.5, 2~
## $ sqft_living
                   <dbl> 1350, 1540, 2520, 1040, 1280, 2140, 2830, 1340, 1120, 16~
## $ sqft lot
                   <dbl> 7588, 5110, 5500, 1516, 6994, 5000, 5000, 6000, 7000, 13~
## $ floors
                   <dbl> 1.0, 1.0, 1.5, 2.0, 1.0, 1.0, 2.0, 1.5, 1.0, 3.0, 1.0, 2~
## $ waterfront
                   <lg!> FALSE, FALSE, FALSE, FALSE, FALSE, FALSE, FALSE, FALSE, ~
## $ view
                   <dbl> 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 2, 0, 0, 0, 0, 0, 0, 0, 0
                   <dbl> 3, 3, 5, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 3, 4, 3, 3, 3, ~
## $ condition
## $ grade
                   <dbl> 7, 7, 8, 8, 7, 7, 9, 9, 7, 9, 6, 9, 7, 8, 8, 7, 9, 6, 7,~
## $ sqft above
                   <dbl> 1350, 1540, 1820, 1040, 1280, 1000, 2830, 1340, 1120, 13~
## $ sqft_basement <dbl> 0, 0, 700, 0, 0, 1140, 0, 0, 0, 320, 480, 0, 890, 0, 0, ~
## $ yr built
                   <dbl> 1993, 1957, 1912, 2008, 1991, 1930, 1995, 1927, 1955, 20~
## $ yr renovated
                   <dbl> 0, 0, 0, 0, 0, 1991, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0
## $ zipcode
                   <dbl> 98010, 98118, 98144, 98122, 98038, 98112, 98105, 98105, ~
## $ lat
                   <dbl> 47, 48, 48, 48, 47, 48, 48, 48, 48, 48, 48, 48, 48, 47, ~
                   <dbl> -122, -122, -122, -122, -122, -122, -122, -122, -122, -12
## $ long
```

• Consider price as function of square footage, and above ground square footage

• Consider price as function of square footage, and above ground square footage



• Consider price as function of square footage, and above ground square footage



Price = 
$$158.66 + 0.16 \cdot \text{sqft}$$
  $R = 0.56$ 

Consider price as function of square footage, and above ground square footage





Price = 
$$158.66 + 0.16 \cdot \text{sqft}$$
  $R = 0.56$ 

Consider price as function of square footage, and above ground square footage





Price = 
$$158.66 + 0.16 \cdot \text{sqft}$$
  $R = 0.56$ 

$$R = 0.56$$

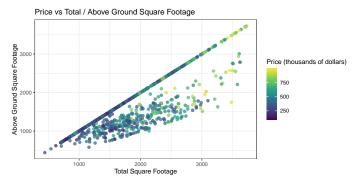
$$\hat{\text{Price}} = 236.53 + 0.13 \cdot \text{abv}$$

$$R = 0.45$$

Both models have some explanatory power for price.

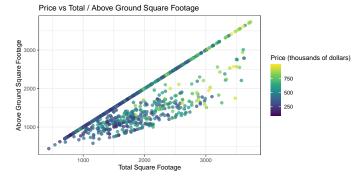
## The Regression Plane

• How do total square footage and above ground square footage together explain price?



## The Regression Plane

• How do total square footage and above ground square footage together explain price?

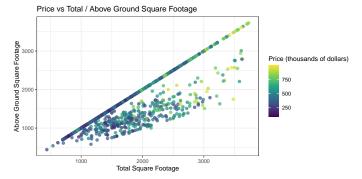


• What does the upper diagonal line correspond to?

Math 141, 2/25/22

## The Regression Plane

• How do total square footage and above ground square footage together explain price?



- What does the upper diagonal line correspond to?
- Which type of houses tend to have the highest price?

# Multiple Regression for Price

• Let's find the MLR model

```
house_sqft_abv_mod <-lm(price ~ sqft_living + sqft_above, data = house)</pre>
```

15 / 20

# Multiple Regression for Price

Let's find the MLR model

```
house_sqft_abv_mod <-lm(price ~ sqft_living + sqft_above, data = house)
```

#### And investigate the regression table

```
get_regression_table(house_sqft_abv_mod)
```

```
## # A tibble: 3 x 7
              estimate std_error statistic p_value lower_ci upper_ci
##
    term
##
    <chr>>
                 <dbl>
                          <dbl>
                                   <dbl>
                                          <dbl>
                                                  <dbl>
                                                          <dbl>
## 1 intercept
              161.
                         14.8
                                  10.9
                                          0
                                                132.
                                                        190.
## 2 sqft_living 0.172 0.014 12.6
                                                0.145 0.199
## 3 sqft above
               -0.017 0.014
                                  -1.17 0.243 -0.045 0.011
```

## Multiple Regression for Price

Let's find the MLR model

```
house_sqft_abv_mod <-lm(price ~ sqft_living + sqft_above, data = house)
```

And investigate the regression table

```
get_regression_table(house_sqft_abv_mod)
```

```
## # A tibble: 3 x 7
              estimate std_error statistic p_value lower_ci upper_ci
##
    term
##
    <chr>>
                 <dbl>
                         <dbl>
                                  <dbl>
                                         <dbl>
                                                 <dbl>
                                                         <dbl>
## 1 intercept
              161.
                        14.8
                                 10.9
                                         0
                                               132.
                                                       190.
## 2 sqft_living 0.172 0.014 12.6 0
                                              0.145 0.199
## 3 sqft above -0.017 0.014 -1.17 0.243 -0.045 0.011
```

• Which gives us the regression equation:

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

## Multiple Regression for Price

Let's find the MLR model

```
house_sqft_abv_mod <-lm(price ~ sqft_living + sqft_above, data = house)
```

And investigate the regression table

```
get_regression_table(house_sqft_abv_mod)
```

```
## # A tibble: 3 x 7
              estimate std_error statistic p_value lower_ci upper_ci
##
    term
    <chr>>
                 <dbl>
                         <dbl>
                                  <dbl>
                                         <dbl>
                                                 <dbl>
                                                         <dbl>
##
## 1 intercept
              161.
                        14.8
                                 10.9
                                         0
                                               132.
                                                       190.
## 2 sqft_living 0.172 0.014 12.6 0
                                              0.145 0.199
## 3 sqft above -0.017 0.014 -1.17 0.243 -0.045 0.011
```

• Which gives us the regression equation:

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

Increasing total footage 1 ft, while keeping above ground fixed, increases Price by an average
of \$0.1724

15 / 20

## Multiple Regression for Price

Let's find the MLR model

```
house_sqft_abv_mod <-lm(price ~ sqft_living + sqft_above, data = house)
```

And investigate the regression table

```
get_regression_table(house_sqft_abv_mod)
```

```
## # A tibble: 3 x 7
             estimate std_error statistic p_value lower_ci upper_ci
##
    term
    <chr>>
                <dbl>
                        <dbl>
                                 <dbl>
                                       <dbl>
                                               <dbl>
                                                      <dbl>
##
## 1 intercept 161.
                     14.8 10.9
                                       0
                                             132.
                                                    190.
## 2 sqft_living 0.172 0.014 12.6 0
                                         0.145 0.199
## 3 sqft above -0.017 0.014 -1.17 0.243 -0.045 0.011
```

• Which gives us the regression equation:

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

- Increasing total footage 1 ft, while keeping above ground fixed, increases Price by an average of \$0.1724.
- Increasing above ground footage 1 ft, while keeping total footage fixed, decreases Price by an average of \$0.017.

Wait...

#### Wait...

• The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

#### Wait...

• The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

• That is, increasing above ground square footage by 1 ft INCREASED price by \$0.13.

#### Wait...

• The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

- That is, increasing above ground square footage by 1 ft **INCREASED** price by \$0.13.
- But the MLR is

$$\hat{\text{Price}} = 160.924 + 0.172 \cdot \text{sqft} - 0.017 \cdot \text{abv}$$

#### Wait...

• The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

- That is, increasing above ground square footage by 1 ft INCREASED price by \$0.13.
- But the MLR is

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

 Not only has MLR given us a new rate of change, but it's completely switched the direction!

#### Wait...

• The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

- That is, increasing above ground square footage by 1 ft INCREASED price by \$0.13.
- But the MLR is

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

- Not only has MLR given us a new rate of change, but it's completely switched the direction!
- How is this possible?

#### Wait...

The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

- That is, increasing above ground square footage by 1 ft INCREASED price by \$0.13.
- But the MLR is

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

- Not only has MLR given us a new rate of change, but it's completely switched the direction!
- How is this possible?
  - Basements are expensive in Seattle. Why?

#### Wait...

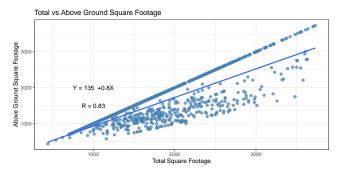
The SLR for Price and Above Ground Square Footage was

$$Price = 236.53 + 0.13 \cdot abv$$

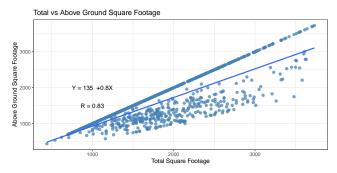
- That is, increasing above ground square footage by 1 ft INCREASED price by \$0.13.
- But the MLR is

$$Price = 160.924 + 0.172 \cdot sqft - 0.017 \cdot abv$$

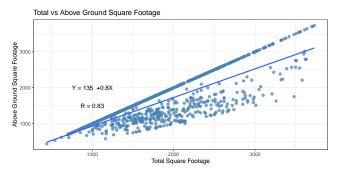
- Not only has MLR given us a new rate of change, but it's completely switched the direction!
- How is this possible?
  - Basements are expensive in Seattle. Why?
  - Seattle is hilly, with firm clay soil, making it more difficult to excavate
  - Could basements be associated with other desirable housing attributes?



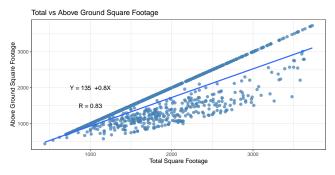
Let's consider the relationship between above ground and total square footage



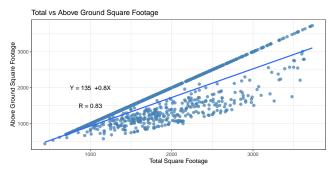
• In a vacuum, as total square footage increases, so too does above ground square footage



- In a vacuum, as total square footage increases, so too does above ground square footage
  - So in the SLR model, when we look at change in price due to increase in above ground square footage, we are implicitly also increasing total square footage too.



- In a vacuum, as total square footage increases, so too does above ground square footage
  - So in the SLR model, when we look at change in price due to increase in above ground square footage, we are implicitly also increasing total square footage too.
  - We could say total square footage is a confounding variable in the SLR model.



- In a vacuum, as total square footage increases, so too does above ground square footage
  - So in the SLR model, when we look at change in price due to increase in above ground square footage, we are implicitly also increasing total square footage too.
  - We could say total square footage is a confounding variable in the SLR model.
  - The MLR model allows us to control for this confounding variable

## Another Visual Perspective

• Let's convert above ground square footage to a categorical variable (by grouping into 7 levels with roughly the same number of houses each)

## Another Visual Perspective

 Let's convert above ground square footage to a categorical variable (by grouping into 7 levels with roughly the same number of houses each)



18 / 20

## Another Visual Perspective

 Let's convert above ground square footage to a categorical variable (by grouping into 7 levels with roughly the same number of houses each)



• While price has a positive overall relationship with above ground square footage, within each band of total square footage, price has a weakly negative relationship

18 / 20

# Another Visual Perspective

 Let's convert above ground square footage to a categorical variable (by grouping into 7 levels with roughly the same number of houses each)



- While price has a positive overall relationship with above ground square footage, within each band of total square footage, price has a weakly negative relationship
  - This is an example of **Simpson's Paradox**: a trend present in the aggregate data can reverse itself when data is considered by group.

ullet For SLR, we used the correlation coefficient R to assess model strength.

- ullet For SLR, we used the correlation coefficient R to assess model strength.
- We also saw that R<sup>2</sup> had a natural interpretation: the percentage of variability in the response due to linear relationship with explanatory variable.

- For SLR, we used the correlation coefficient *R* to assess model strength.
- We also saw that  $R^2$  had a natural interpretation: the percentage of variability in the response due to linear relationship with explanatory variable.
- For MLR, we cannot define the correlation coefficient, because we have multiple explanatory variables.

- ullet For SLR, we used the correlation coefficient R to assess model strength.
- We also saw that R<sup>2</sup> had a natural interpretation: the percentage of variability in the response due to linear relationship with explanatory variable.
- For MLR, we cannot define the correlation coefficient, because we have multiple explanatory variables.
- However, we can still define  $R^2$ !

$$R^2 = \frac{\text{variability in response explained by model}}{\text{variability in response}} = \frac{s_y^2 - s_{\text{res}}^2}{s_y^2}$$

- ullet For SLR, we used the correlation coefficient R to assess model strength.
- We also saw that R<sup>2</sup> had a natural interpretation: the percentage of variability in the response due to linear relationship with explanatory variable.
- For MLR, we cannot define the correlation coefficient, because we have multiple explanatory variables.
- However, we can still define  $R^2$ !

$$R^2 = \frac{\text{variability in response explained by model}}{\text{variability in response}} = \frac{s_y^2 - s_{\text{res}}^2}{s_y^2}$$

• Usually, we use software to compute  $R^2$  for multivariate models

- ullet For SLR, we used the correlation coefficient R to assess model strength.
- We also saw that  $R^2$  had a natural interpretation: the percentage of variability in the response due to linear relationship with explanatory variable.
- For MLR, we cannot define the correlation coefficient, because we have multiple explanatory variables.
- However, we can still define  $R^2$ !

$$R^{2} = \frac{\text{variability in response explained by model}}{\text{variability in response}} = \frac{s_{y}^{2} - s_{\text{res}}^{2}}{s_{y}^{2}}$$

• Usually, we use software to compute  $R^2$  for multivariate models

```
house_sqft_abv_mod <- lm(price ~ sqft_living + sqft_above, data = house)
get_regression_summaries(house_sqft_abv_mod)</pre>
```

```
## # A tibble: 1 x 9
## r_squared adj_r_squared mse rmse sigma statistic p_value df nobs
## <dbl> 223. 0 2 1000
```

## Bigger Models

## Bigger Models

## Bigger Models

20 / 20

### Bigger Models

```
price big mod <- lm(price ~ bedrooms + bathrooms + sqft_living + sqft_above + sqft_lot +</pre>
                    view + condition + yr built, data= house)
get regression table(price big mod)
## # A tibble: 9 x 7
               estimate std_error statistic p_value lower_ci upper_ci
##
    term
##
    <chr>>
                  <dbl>
                           <dbl>
                                    <dbl>
                                           <dbl>
                                                   <dbl>
                                                            <dbl>
## 1 intercept
             3661.
                         404.
                                     9.06
                                                 2868.
                                                         4453.
## 2 bedrooms
              -19.7
                           6.82
                                    -2.88
                                          0.004 -33.0
                                                           -6.29
## 3 bathrooms
               30.0
                         11.2
                                    2.67
                                           0.008 7.91
                                                          52.0
## 4 sqft_living 0.158
                       0.016
                                   9.93
                                                  0.127 0.189
## 5 sqft above 0.039
                       0.014
                                    2.74
                                           0.006 0.011 0.066
## 6 sqft lot
                 -0.014 0.002
                                 -8.57
                                                  -0.017
                                                           -0.011
## 7 view
                50.4 8.61
                                   5.85
                                                  33.5
                                                           67.3
                                           0.114 -2.84
## 8 condition
                11.8
                          7.48
                                    1.58
                                                           26.5
## 9 yr built
                 -1.78
                           0.205
                                    -8.67
                                                  -2.18
                                                           -1.38
get regression summaries(price big mod)
```